

Kick the Bottled Water Addiction



Multi-Pure Drinking Water Systems

- ✓ Better for the Environment!
- ✓ Costs Less!
- ✓ More Convenient!
- ✓ Quality You Can Trust!!

For additional information, contact:

Multi-Pure Drinking Water Systems • 7251 Cathedral Rock Drive
Las Vegas, NV 89128 • 800-622-9206 • www.multipure.com

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The Cure for the Common Bottled Water Addiction



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Better Water!

- You control the quality of the water you drink!
- NSF Certification: Meets or Exceeds EPA requirements for listed contaminants
- Leader in the drinking water treatment industry since 1970.



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The Problems Cost

- Bottled Water costs 25¢ - \$10.00/gallon and UP! More than:
 - Milk
 - Gasoline
 - Even beer!
- \$2,000/year for 750 gallons



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The CURE!!!



- Better Water
- Less Money
- Convenient



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The Problems Environment

- 1.5 million barrels of oil are used annually to manufacture water bottles (Earth Policy Institute)
 - 100,000 Cars can be fueled for one year with this much oil!
- Bottled Water has to either be pumped out of the ground, or treated:
 - Commercial RO
 - Commercial Filtration
 - Ozonation
 - UV Disinfection



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The Addiction

- In 2006, Americans spent \$11 Billion on Bottled Water. (Corporate Accountability International)
- 9-10% Growth in bottled water consumption for the past 7 years. (IBWA)
- Bottled water is second only to soda.



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- **Better Water!**
 - NSF certified!
 - Lower carbon footprint with only 1 filter/year!
- **Green Living!**
 - 8¢ per gallon!
 - Save \$10,000 or more over bottled water!
- **Less Money!**
 - No more trips to the store!
- **Convenience!**
 - No heavy bottles to lift!
 - All the water you need, right at your fingertips!

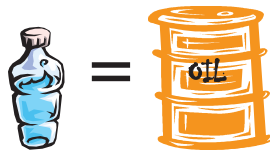


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The Problems

Environment

- Bottled Water uses fossil fuels
 - Making the Bottles
 - Filling the Bottles
 - Transporting the Bottles (to store)
 - Transporting the Bottles (to home)
 - Transporting the Bottles (trash/recycle)
- One billion pounds of CO₂ emitted in transportation (Worldwatch Institute)

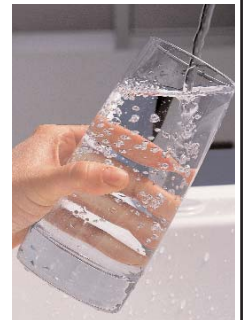


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Better Water!

Multi-Pure Drinking Water Systems are THE BEST!

- Provide delicious drinking water right at the kitchen sink.
- Costs only 8¢ per gallon -- much less than bottled water.
- Better for the environment!
- 30-day satisfaction guarantee, and durable stainless steel housing comes with a 25-year warranty.



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The Problems

Environment

- 2 Million tons of plastic bottles are landfilled every year! (Worldwatch Institute)
- 1/10 water bottles are recycled. (Container Recycling Inst)
- 1,000 years to biodegrade
- 40% of the PET bottles recycled in the United States in 2004 were exported -- adding to the resources used.



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The Problems

Your Health

- FDA does not regulate water that is bottled and sold in the same state!
- FDA guidelines even allow a small amount of fecal matter in bottled water, EPA allows none (NRDC)



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